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Groom Energy Gathers Leading Corporate Sustainability Executives to Discuss Key Learnings

Green Enterprise 2010 features speakers from Akamai, Alcatel-Lucent, Autodesk, Raytheon, Seventh Generation, Staples and State Street Bank

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Groom Energy Solutions, provider of renewable and energy efficiency solutions, today announced the **Green Enterprise 2010** seminar featuring presenters from: Akamai, Alcatel-Lucent, Autodesk, Diebold, Staples, Seventh Generation and State Street Bank, among others. The speakers will address both challenges faced and best practices used as their organizations make efforts toward implementing sustainability programs.

The day-long event will be held on April 15th at the Embassy Suites Hotel at Boston's Logan International Airport. To learn more or register, go to http://www.groomenergy.com/april15_2010_conference.html

The conference agenda will address the following questions:

- What are key lessons learned by early sustainability pioneer Seventh Generation, a leading manufacturer of green cleaning products for both Whole Foods and Walmart?
- What have the Walmart suppliers that recently completed its 15 Question Supplier Assessment Survey learned?
- What are the implications of the recent SEC ruling on disclosing climate risks?
- What are the recommendations for firms responding to Carbon Disclosure Project (CDP) surveys?
- What are the leading trends in employee sustainability engagement?

“There are many issues facing corporations today as they consider the important steps to achieve sustainability,” said Paul Baier, vice president of sustainability consulting for Groom Energy. “At **Green Enterprise 2010**, we are bringing together thought leaders and stakeholders to educate, network and share ideas and best practices for future success.”

Who should attend?

Attendees will include senior level executives that oversee: environmental health & safety, energy, sustainability, facilities, marketing and investor relations. Any company that is a supplier or interested in supplying products to Walmart, as well as companies planning to report to the CDP or trying to assess the impact of the recent SEC ruling on climate disclosure, will benefit from the event.

About Groom Energy Solutions

Groom Energy provides consulting and installation of sustainable, renewable and energy efficiency systems for commercial, industrial and institutional customers across North America. From corporate sustainability and whole building energy assessments to delivering turn-key installations, Groom helps companies reduce costs while positively affecting the environment. Projects include solutions for combined heat and power, demand response, HIF and LED lighting, HVAC, solar photovoltaic, solar thermal, variable frequency drives and water and waste conservation. Groom Energy also offers financing and maintenance services for its customers and partners with utility providers across the country. Groom Energy’s customers include: Bed, Bath & Beyond, General Electric, Ocean Spray and Thermo Fisher Scientific among others.

For more information please visit www.groomenergy.com or call 978-306-6052.