

## Stonyfield Farm and PepsiCo Executives to Present Keynotes at Green Supply Chain Conference Sept. 17 in Boston

*Firms Gather to Understand Trends in Supply Chain Sustainability  
for the Carbon Disclosure Project and Other Carbon Management Initiatives*

**For Immediate Release** Cambridge, Mass. – July 30, 2009 – [Greentech Media](#) and Groom Energy Solutions announced today that Gary Hirshberg, President and CE-Yo of Stonyfield Farm and David Walker, Director of Environmental Sustainability, PepsiCo International Inc. will give keynote addresses at the "[Greening the Supply Chain](#)" conference at the Embassy Suites Boston at Logan Airport in Boston, MA on September 17, 2009.

In the current market climate, where large corporations are requiring more carbon disclosure from their suppliers, the conference will provide ways to drive competitive differentiation with individual products and supply chain capability. The event will also offer insight on trends in sustainability, energy efficiency and carbon management for businesses along the supply chain for both high-tech and consumer products.

Participating speakers and representative companies include: Richard Goode, Head of Climate Change Programs at Alcatel-Lucent; Dave Crowley, Senior Director EHS for HP Hood; Robert Klimko, Director of Marketing at Orbis, a key supplier to PepsiCo; and Glen West, the General Manager of Green Solutions at Celestica. Sessions focusing on research in the supply chain and carbon management arena from the CDP Supply Chain Project, World Resource Institute and Pure Strategies will provide further insight to attendees on best practices for carbon disclosure.

Hirshberg's book *Stirring It Up: How to Make Money and Save the World* will be given to conference attendees, along with other product samples from participating companies. The event also features a vendor fair that highlights solutions in the carbon management space.

For more information and registration visit the event's website:  
<http://www.greentechmedia.com/events/live/greening-the-supply-chain/>.

For information on sponsorship opportunities please contact: [sales@greentechmedia.com](mailto:sales@greentechmedia.com).

About Greentech Media:

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About Groom Energy:

Groom Energy Solutions provides renewable and energy efficiency solutions to companies across the U.S. The company designs, engineers and installs energy technology projects helping reduce costs while positively affecting the environment. These projects include control systems, daylight harvesting, HVAC, lighting and power factor correction and renewable energy solutions such as architectural wind, solar electric and solar thermal systems. In addition, Groom Energy provides climate impact consulting, demand response program participation, energy commodity purchasing, maintenance programs and financing services. Groom Energy's customers include: Budweiser, EMC Corporation, General Electric, Ocean Spray and Thermo Fisher Scientific among others. For more information please visit [www.groomenergy.com](http://www.groomenergy.com).

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